



# Digital solutions for curling associations

**With the brand and its products you are prepared for the future – presented by SWISSCURLING.**

Before 2018 SWISSCURLINGs administrative processes were mainly done by hand or spreadsheet. The organization of tournaments or the management of SWISSCURLING-members were slow and tedious. This changed with webmembership and its various tools: Tournament management, member management, professional websites and many more. Make the work in your curling association easier, right now!

**Presented by**

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# Tournament Management Tool

## Phases

### Phase 1 (Tournament planning and preparation)

- Tournament planning (time/areas)  
supported by arena management from webmembership CRM
- Agenda and website
- Team registering  
supported by member management from webmembership CRM
- Support for game plan creation  
Round Robin, Knock-Out, Schenkel
- Automatic distribution of the tournament informations

### Phase 2 (Tournament execution)

- Automatic control of the member card  
supported by data out of webmembership CRM
- Ongoing actualization of the results, LSD and Hammer  
by tablet or smartphone
- Automatic reporting and publication of the results on  
your website

### Phase 3 (Tournament wrap-up)

- Structured filing of tournament data in relation  
to the members
- Processing of results, statistics and evaluations
- Use of the data e.g. for the selection of talented teams

## Other features

- Tablets for umpires (mobile)
- Scoreboard control
- Different game modes (Round Robin, Knock-Out, Schenkel)
- Tournament history for each player/member
- Usage of the tournament management tool for 'private' club tournaments
- No paper exchange anymore
- Distributed knowledge in your head office
- Minimization of mistakes
- Less work for the head office
- etc.

## Member Management Tool (CRM)

### Basic functionalities

Member management, umpire management, club management, club access, statistics, exports/imports, newsletter, magazine support, managing member fees, arena management, tournament management tool and more

### Club access

All clubs have access to the tool and are able to manage their own club, players, events and more

## Website

### Basic functionalities

General information, results, tournament calendar, news, club presentation, videos, downloads, sponsoring, partner, championships, education and more

### Extranet

Member news (incl. newsletter), tournament registration, documents (e.g. team formation), address changes and more

## Benefits

- You are using a powerful set of tools to make your life easier
- Time consuming processes are automated
- The know-how is in a tool – and not in the head of only a few people
- It's not one single tool - it's a complete solution (set of tools)
- Modern communication with your members and clubs
- Web-based and hosted in the cloud

**More info and newsletter registration: [www.webmembership.ch/curling](http://www.webmembership.ch/curling)**